

12TH ANNUAL



RUMBLE
ON
THE **LAKE**

2024

SPONSORSHIP OPPORTUNITIES

WWW.RUMBLEONTHELAKE.COM



Dear 2024 Potential Sponsor,

Rumble on the Lake is a motorcycle rally that was created, organized and managed by a group of local riders. Its mission is to focus our resources to support a broad spectrum of local needs in our community. Aside from raising money for local charities, the driving objective of Rumble on the Lake is to hedge against the traditionally slow season between Memorial Day and the start of summer.

Since its foundation in 2012, the board has donated \$155,000 to those charities. Due to community support and regional recognition the rally has grown in attendance to as many as 300 riders and non-riders alike, attracting riders from at least 5 states.

Rumble on the Lake is held annually on the weekend following Memorial weekend. It includes two days of outstanding entertainment and poker run through the beautiful Chequamegon National Forest. All in the atmosphere of Lake Namakagon.

The rally is organized by a group of dedicated volunteer Board of Directors, along with many, many volunteers, who donate hundreds of hours each year to make Rumble on the Lake a huge success. However, it takes more than hard work for the event to grow and increase its contributions to local charities.

It requires the commitment and financial support of local businesses and organizations to help cover expenses for insurance, food, prizes, security, sanitation, equipment, bands and other necessary items. If you have been one of our sponsors that has helped us reach the \$155,000 donated, we thank you and look forward to working with you again. If you are new to the rally, we thank you for your time and consideration in looking over our sponsorship packet. We sincerely hope you will become our partner and support the rally that supports local charities and enhances our community.

Sincerely,
Rumble on the Lake Board of Directors



Enter to win 1 of 20
CASH PRIZES!

RUMBLE ON THE LAKE
CASH RAFFLE
\$28,000 IN TOTAL PRIZES!



\$10,000 GRAND PRIZE **\$5,000 - 1 WINNER**
\$2,500 - 2 WINNERS **\$1,000 - 4 WINNERS**
\$500 - 4 WINNERS **\$250 - 8 WINNERS**

\$100 PER TICKET - ONLY 400 TICKETS SOLD!

Drawing starts at 6pm on Sat., June 1, 2024 at Evergreen Bar. Need not be present to win.

Winners of over \$600 will be required to complete an IRS Form W9 to receive payment of prize money. Taxes are the responsibility of the prize winners. Lic. #R0037688-A-38939

2024 IS OUR 12TH YEAR!

Rumble On The Lake has given over
\$155,000 in charitable donations.

2024 KEY Recipients

SCHOLARSHIPS

(4) \$1,000 scholarships will be awarded to two Drummond high school seniors and two Hayward high school seniors. Recipients are based on their application essay explaining the importance of industry in the area, how they give back to the community, and how they plan to give back after their graduation.

CARE (*Cable Area Resources in Emergencies*)

CARE exists to help our fellow neighbors, friends, community members in and around the greater Cable area in times of crisis or emergency where they are able. Their goal and mission is to make a positive difference in someone's life during trying and stressful times..

Please plan to join us on **Friday, May 31** for an all day **Poker Run** around Lake Namakagon, as well as our kick-off party at **Ammo's Evergreen** at 6pm, with live music by **Dixie Duncan**, drink specials and activities.

The main event will take place on **Saturday, June 1** at **Ammo's Evergreen** near Lake Namakagon with a **Pancake Breakfast** hosted by the **Cable American Legion** at 8:30am (all proceeds go to the **American Legion**).

Kickstands up at 10:30am for 122 mile ride with two stops. Return to **Ammo's Evergreen** for food provided by **Lynn's Custom Meats** and live music by **Dixie Duncan**. Drawing for the Cash Raffle will start at 6pm.

Any donation, big or small, will be gratefully appreciated. Your donation is tax deductible with our non-profit ID# 47-2630344. Thank you for your continued support!

RUMBLE ON THE LAKE BOARD OF DIRECTORS



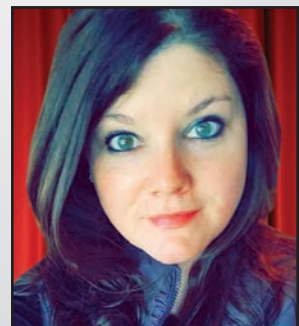
**DAN
HINMAN**
President



**STACY
MEYER**
*Vice President/
Treasurer*



**COOKIE
SKULTETY**
Secretary



**TALI
AMUNDSON**
Board Member

2024 goal: \$50,000 and 300 day of participants.
We gladly welcome bikes, cars and any other means of transportation.

SPONSORSHIP LEVELS

**HALF PAGE AD
\$500**

FULL PAGE AD
\$1,000

QTR. PAGE AD
\$250

QTR. PAGE AD
\$250

HALF PAGE AD
\$500

FULL PAGE AD
\$1,000

QTR. PAGE AD
\$250

QTR. PAGE AD
\$250

HALF PAGE AD
\$500

FULL PAGE AD
\$1,000

QTR. PAGE AD
\$250

QTR. PAGE AD
\$250

HALF PAGE AD
\$500



Name of Sponsor: _____

Business/Affiliation: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____

Comments/Questions: _____

I would like to volunteer



If you have a logo, please email it to rumbleonthelake@gmail.com in .jpg or .eps format.

RETURN THIS FORM WITH PAYMENT BY MAY 10TH TO:

**RUMBLE ON THE LAKE
PO BOX 622 • CABLE, WI 54821**

For more information email: rumbleonthelake@gmail.com