

9TH ANNUAL



RUMBLE
ON THE **LAKE**

2021

SPONSORSHIP OPPORTUNITIES

WWW.RUMBLEONTHELAKE.COM



Dear 2021 Potential Sponsor,

Rumble on the Lake is a motorcycle rally that was created, organized and managed by a group of local riders. Its mission is to focus our resources to support a broad spectrum of local needs in our community. Aside from raising money for local charities, the driving objective of Rumble on the Lake is to hedge against the traditionally slow season between Memorial Day and the start of summer.

Since its foundation in 2012, the board has donated \$130,000 to those charities. Due to community support and regional recognition the rally has grown in attendance to as many as 300 riders and non-riders alike, attracting riders from at least 5 states.

Rumble on the Lake is held annually on the weekend following Memorial weekend. It includes two days of outstanding entertainment and poker run through the beautiful Chequamegon National Forest. All in the atmosphere of Lake Namakagon.

The rally is organized by a group of dedicated volunteer Board of Directors, along with many, many volunteers, who donate hundreds of hours each year to make Rumble on the Lake a huge success. However, it takes more than hard work for the event to grow and increase its contributions to local charities.

It requires the commitment and financial support of local businesses and organizations to help cover expenses for insurance, food, prizes, security, sanitation, equipment, bands and other necessary items. If you have been one of our sponsors that has helped us reach the \$130,000 donated, we thank you and look forward to working with you again. If you are new to the rally, we thank you for your time and consideration in looking over our sponsorship packet. We sincerely hope you will become our partner and support the rally that supports local charities and enhances our community.

Sincerely,

Rumble on the Lake
Board of Directors



*This year we are
raffling this*
**2021 CAN-AM
MAVERICK X3
TURBO W/TRAILER**
*from HAYWARD
POWER SPORTS!*

2021 IS OUR 9TH YEAR!

Rumble On The Lake has given over **\$130,000** in charitable donations.

2021 KEY Recipients

SCHOLARSHIPS

(4) \$500 scholarships will be awarded to two Drummond high school seniors and two Hayward high school seniors. Recipients are based on their application essay on the importance of industry in the area, how they give back to the community and how they plan to give back after their graduation.

CARE

CARE exists to help our fellow neighbors, friends, community members in and around the greater Cable area in times of crisis or emergency where we are able. Their goal and mission is to make a positive difference in someone's life during trying and stressful times, and to help our fellow friends, neighbors, and community members when it is needed most.

Please plan to join us on **Friday, June 4** for an all day **Poker Run** around Lake Namakagon, as well as our kick-off party at **Four Seasons Resort** at 7pm with live music, drink specials and activities.

The main event will take place on **Saturday, June 5** at **Ammo's Evergreen** near Lake Namakagon with music from 4-10pm, food available for purchase from **Bomb Dog**.

Any donation, big or small, will be gratefully appreciated. Your donation is tax deductible with our non-profit ID# 47-2630344. Thank you for your continued support!

SPONSORSHIP LEVELS

CHROME

- Only one spot available
- Media exposure
- Exposure during event
- \$2,500 +

ULTRA CLASSIC

- \$1,000-\$2,499
- Media exposure
- Exposure during event

ROAD KING

- \$500-\$999
- Media exposure
- Exposure during event

SPRINGER SOFTTAIL

- \$100-\$499
- Exposure during event



2021 goal: \$40,000 and 275 day of participants.

We gladly welcome bikes, cars and any other means of transportation.



Name of Sponsor: _____

Business/Affiliation: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____

Comments/Questions: _____

I would like to volunteer



If you have a logo, please email it to
rumbleonthelake@gmail.com in .jpg or .eps format.

RETURN THIS FORM WITH PAYMENT BY MAY 15TH TO:

**RUMBLE ON THE LAKE
PO BOX 622 • CABLE, WI 54821**

For more information email: rumbleonthelake@gmail.com