

8TH ANNUAL



RUMBLE
ON THE **LAKE**

2020

SPONSORSHIP OPPORTUNITIES

WWW.RUMBLEONTHELAKE.COM



Dear 2020 Potential Sponsor,

Rumble on the Lake is a motorcycle rally that was created, organized and managed by a group of local riders. Its mission is to focus our resources to support a broad spectrum of local needs in our community. Aside from raising money for local charities, the driving objective of Rumble on the Lake is to hedge against the traditionally slow season between Memorial Day and the start of summer.

Since its foundation in 2012, the board has donated \$100,000 to those charities. Due to community support and regional recognition the rally has grown in attendance to as many as 300 riders and non-riders alike, attracting riders from at least 5 states.

Rumble on the Lake is held annually on the weekend following Memorial weekend. It includes two days of outstanding regional live concerts, performances, and poker run through the beautiful Chequamegon National Forest. All in the atmosphere of Lake Namakagon.

The rally is organized by a group of dedicated volunteer Board of Directors, along with many, many volunteers, who donate hundreds of hours each year to make Rumble on the Lake a huge success. However, it takes more than hard work for the event to grow and increase its contributions to local charities.

It requires the commitment and financial support of local businesses and organizations to help cover expenses for insurance, food, prizes, security, sanitation, equipment, bands and other necessary items. If you have been one of our sponsors that has helped us reach the \$100,000 donated, we thank you and look forward to working with you again. If you are new to the rally, we thank you for your time and consideration in looking over our sponsorship packet. We sincerely hope you will become our partner and support the rally that supports local charities and enhances our community.



Sincerely,

Rumble on the Lake
Board of Directors

*This year we are
raffling this*
**2019 CAN AM
MAVERICK X3S**
from
**HAYWARD
POWER SPORTS!**

2020 IS OUR 8TH YEAR!

Rumble On The Lake has given over **\$100,000** in charitable donations.

2020 KEY Recipients

SCHOLARSHIPS

(4) \$500 scholarships will be awarded to two Drummond high school seniors and two Hayward high school seniors. Recipients are based on their application essay on the importance of industry in the area, how they give back to the community and how they plan to give back after their graduation.

CARE

CARE exists to help our fellow neighbors, friends, community members in and around the greater Cable area in times of crisis or emergency where we are able. Their goal and mission is to make a positive difference in someone's life during trying and stressful times, and to help our fellow friends, neighbors, and community members when it is needed most.

Please plan to join us on **Friday, May 29** for an all day **Poker Run** around Lake Namakagon, as well as our kick-off party at **Four Seasons Resort** at 7pm with live music, drink specials and activities.

The main event will take place on **Saturday, May 30** at **Ammo's Evergreen** near Lake Namakagon with music from 4-10pm, food catered by the **Brick House Café and Catering** and our fun raffles!

Any donation, big or small, will be gratefully appreciated. Your donation is tax deductible with our non-profit ID# 47-2630344. Thank you for your continued support!

SPONSORSHIP LEVELS

CHROME

- Only one spot available \$2,500 +
- 4 free registrations
- Media exposure
- Exposure during event
- Name (logo) on back of the shirts "Chrome sponsor this year is _____"

ULTRA CLASSIC

- \$1,000-\$2,499
- 2 free registrations
- Media exposure
- Exposure during event
- Name on back of the shirts (no logo)

ROAD KING

- \$500-\$999
- Name on shirt (no logo)
- 1 free registration
- Media exposure
- Exposure during event

SPRINGER SOFTTAIL

- \$250-\$499
- 1 free registration
- Media exposure

SPORTSTER

- \$100-\$249
- Media exposure



2020 goal: \$28,000 and 250 day of participants.

We gladly welcome bikes, cars and any other means of transportation.



Name of Sponsor: _____

Business/Affiliation: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____

Comments/Questions: _____

I would like to volunteer



If you have a logo, please email it to
rumbleonthelake@gmail.com in .jpg or .eps format.

RETURN THIS FORM WITH PAYMENT BY APRIL 1ST TO:

**RUMBLE ON THE LAKE
PO BOX 622 • CABLE, WI 54821**

For more information email: rumbleonthelake@gmail.com