

6TH ANNUAL



**RUMBLE**  
ON THE **LAKE**

**2018**

**SPONSORSHIP OPPORTUNITIES**

[WWW.RUMBLEONTHELAKE.COM](http://WWW.RUMBLEONTHELAKE.COM)



Dear 2018 Potential Sponsor,

Rumble on the Lake is a motorcycle rally that was created, organized and managed by a group of local riders. Its mission is to focus our resources to support a broad spectrum of local needs in our community. Aside from raising money for local and national charities, the driving objective of Rumble on the Lake is to hedge against the traditionally slow season between Memorial Day and the start of summer.

Since its foundation in 2013, the board has donated \$65,000 to those charities. Due to community support and regional recognition in numerous motorcycle publications the rally has grown in attendance to as many as 300 riders and non-riders alike, attracting riders from at least 5 states.

Rumble on the Lake is held annually on the weekend following Memorial weekend, it includes three days of outstanding regional live concerts, performances, and poker run through the beautiful Chequamegon National Forest. All in the atmosphere of Lake Namakagon.

The rally is organized by a group of dedicated volunteer Board of Directors, along with many, many volunteers, who donate hundreds of hours each year to make Rumble on the Lake a huge success. However, it takes more than hard work for the event to grow and increase its contributions to local and national charities.

It requires the commitment and financial support of local businesses and organizations to help cover expenses for insurance, food, prizes, security, sanitation, equipment, bands and other necessary items. If you have been one of our sponsors that has helped us reach the \$65,000 donated, we thank you. If you are new to the rally, we thank you for your time and consideration in looking over our sponsorship packet. We sincerely hope you will become our partner and support the rally that supports local charities and enhances our community.

Sincerely,

Rumble on the Lake  
Board of Directors



# 2018 IS OUR 6<sup>TH</sup> YEAR!

Rumble On The Lake has given over **\$65,000** in charitable donations.

## 2018 KEY Recipients

### SCHOLARSHIPS

(3) \$500 scholarships will be awarded to two Drummond high school seniors and one Hayward high school senior. Recipients are based on their application essay on the importance of industry in the area, how they give back to the community and how they plan to give back after their graduation.

### CARE

CARE exists to help our fellow neighbors, friends, community members in and around the greater Cable area in times of crisis or emergency where we are able. Our goal and mission is to make a positive difference in someone's life during trying and stressful times, and to help our fellow friends, neighbors, and community members when it is needed most.

### ST. JUDE

St. Jude Children's Research Hospital, founded in 1962, is a pediatric treatment and research facility located in Memphis, Tennessee, that is focused on children's catastrophic diseases.

Please plan to join us on **Friday, June 1** for an all day **Poker Run** around Lake Namakagon, as well as our kick-off party at **Four Seasons Resort** at 7pm with live music, drink specials and activities.

The main event will take place on **Saturday, June 2** at **Ammo's Evergreen** on Lake Namakagon with live music from 5-10pm, food catered by the **Brick House Café and Catering** and our famous silent auction tables!

Any donation, big or small, will be gratefully appreciated. Your donation is tax deductible with our non-profit ID# 42-2630344. Thank you for your continued support!

## SPONSORSHIP LEVELS

### CHROME

- Only one spot available **\$3,000 +**
- Up to one banner (bring your own)
- 2 free registrations
- Rumble gift basket and apparel
- Name (logo) on back of the shirts "Chrome sponsor this year is \_\_\_\_\_"
- Media exposure
  - Website, facebook, radio, tv, newspaper
  - Banner ad on website
  - Showcased on ROTL website
  - 2018 thank you letter
- Exposure during event:
  - Premium vender space at event
  - Banner (bring your own) displayed in the highest traffic and specialty areas (silent auction tent, live music tent, etc.)
  - Sponsor business logo included on schedule of events
  - Recognition/promotion from main stage during band, etc.

### ULTRA CLASSIC

- **\$1,000-\$2,999**
- Up to one banner (bring your own)
- 2 free registrations
- Rumble gift basket and apparel
- Media exposure
  - Website, facebook, radio, tv, newspaper
  - Showcased on ROTL website
  - 2018 thank you letter
- Exposure during event:
  - Premium vender space at event
  - Banner (bring your own) displayed in the highest traffic and specialty areas (silent auction tent, live music tent, etc.)
  - Sponsor business logo included on schedule of events
  - Recognition/promotion from main stage during band, etc.

### ROAD KING

- **\$500-\$999**
- Name on shirt (no logo)
- 1 free shirt
- 1 free registration
- Exposure during event:
  - Vender space at event
  - Up to one banner (bring your own)
- Sponsor business name included on schedule of events
- Recognition/promotion from main stage during band, etc.
- Media exposure
  - Website, facebook, 2018 thank you letter

### SPRINGER SOFTTAIL

- **\$250-\$499**
- 1 free registration
- Media exposure
  - Website, facebook, 2018 thank you letter

### SPORTSTER

- **\$100-\$249**
- Media exposure
  - Website, facebook, 2018 thank you letter

**2018 goal: \$25,000 and 250 day of participants.**

*We gladly welcome bikes, cars and any other means of transportation.*





Name of Sponsor: \_\_\_\_\_

Business/Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Comments/Questions: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I would like to volunteer



If you have a logo, please email it to [rumbleonthelake@gmail.com](mailto:rumbleonthelake@gmail.com) in .jpg or .eps format.

**RETURN THIS FORM WITH PAYMENT BY APRIL 30<sup>TH</sup> TO:**

**RUMBLE ON THE LAKE  
PO BOX 622 • CABLE, WI 54821**

For more information email: [rumbleonthelake@gmail.com](mailto:rumbleonthelake@gmail.com)